Primitivo

Bella Modella

A full, rounded Puglian red with generous ripe fruit and rich flavour. An easy match for hearty Italian cooking.

Country	Italy
Region	Puglia
Grapes	Primitivo 85%, other varieties 15%
Vintage	2025
Alcohol	13% ABV
Bottle size	750 ml
Style	Red, rich and rounded
Suitability	Vegan and vegetarian



Tasting note

Rich and generous, this Primitivo has a full, rounded palate and plenty of ripe fruit at its core. The emphasis is on flavour and an approachable texture, with no oak ageing to distract from the fruit. A satisfying red for roast dinners, rich pasta dishes and relaxed evenings.

The producer

Bella Modella takes a modern approach to Italian wine, putting freshness, consistency and value at the heart of its range. This Primitivo comes from Puglia, where hot, dry summers and cooling ventilation help ripen the grapes. Deep soils over limestone underpin the vineyards for this generous southern Italian red.

Winemaking

Hand-harvested grapes are gently pressed and fermented with selected yeasts below 28°C, with eight to ten days of skin contact to extract colour. The wine then spends at least six months in stainless steel before bottling. No oak is used, keeping the focus on fruit and rounded texture.

Food pairing

Roast lamb, beef ragù, grilled red meats and mature cheeses. A generous partner for hearty suppers.